

FANOL THAQI

GRAPHIC DESIGNER

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🌐 LinkedIn

SKILLS

INDUSTRY

Graphic Design
Digital Design
Brand Identity
UX&UI
Web Design
Mobile Applications
Print/Editorial
Brochure
Reports
Image Editing
Typography
Email Newsletters
Social Media

SOFTWARE

Photoshop
InDesign
Illustrator
After Effects
Acrobat
XD
Figma
Sketch
Word
PowerPoint
Unity
WordPress
Elementor
Blender
HTML/CSS

LANGUAGE

English
Albanian
German

EDUCATION

BA (HON)

GRAPHIC DESIGN
University of Portsmouth
2009–2012

NATIONAL DIPLOMA

ART & DESIGN
Havering College
2007–2009

PROFILE

Experienced multi-disciplined graphic designer who loves exploring diverse creative fields. With a background spanning numerous business organisation, I've worked across different projects, from print to digital design, integrated campaigns, UI/UX, and Game Development.

EXPERIENCE

GRAPHIC DESIGNER | INTURIUM

September 2019 – February 2024

Leading designs for a diverse range of international clients and overseeing projects across print, digital, and game development.

- Produce printed and digital marketing materials catering to diverse industries
- Analysing and interpreting creative briefs, and expanding beyond the written brief.
- Design websites and mobile applications ensuring intuitive UI and a holistic user experience.
- Collaborate closely with developers to ensure products achieve high quality standards.
- Introducing modern tools that enhanced team collaboration and productivity.
- Build assets, user interfaces and artwork for video game projects.
- Source sound effects and music for game projects, enhancing gameplay experience.
- Supervise and provide guidance to 3D designers, ensuring efficient and quality results.
- Recruit, filter, and interview new talent for the business.

INTEGRATED GRAPHIC DESIGNER | CENTAUR MEDIA

April 2017 – July 2019

Created successful design solutions for Centaur's portfolios across trade shows, awards events, and conferences such as The Lawyer Awards, Festival of Marketing and Marketing Week.

- Directed design projects that directly influenced the increase of brand awareness and improved engagement for Centaur's wide range of portfolios.
- Modernised brand assets and established more efficient guidelines, resulting in enhanced brand consistency and reduction in production time.
- Designed print and digital marketing materials for awards, conferences, and events.
- Designed email templates, printed programmes, static and animated digital banners, responsive websites, printed event signage and banners.
- Worked closely with stakeholders to ensure designs aligned with their expectations.
- Guided junior designers in their roles and ensured they adhered to brand guidelines.

DIGITAL GRAPHIC DESIGNER | SOFTDOME

January 2016 – January 2017

As the sole graphic designer, I managed various design responsibilities spanning print and digital mediums from initial idea conception to final execution.

- Conceptualised and executed designs for diverse digital and print media, including logos, brochures, and annual reports, increasing client engagement.
- Realised designs for various web products, contributing to enhanced user experience.
- Managed project timelines, ensuring punctual delivery in line with client's expectations.
- Creating assets for social media, emails and digital display banners for a variety of clients.

EDITORIAL DESIGNER | BOTASOT – KOSOVARJA

May 2014 – January 2016

Collaborated within a team of designers and editors to design the daily newspaper and monthly magazine, distributed across Europe.

- Commanded the creative vision for the design of daily newspaper and their Kosovarja magazine, distributed across Europe.
- Created engaging layout designs for the front covers and internal pages, ensuring optimal legibility for every demographic.
- Ensured a compelling and consistent narrative throughout the publication.
- Executed photo retouching and created advertisements to enhance overall visual appeal.